



## 2010 OCOA SPRING CONFERENCE & TRADE SHOW

Columbus Airport Marriott · 1375 Cassady Avenue · Columbus, Ohio 43219

March 12-13, 2010

---

The Ohio Campground Owners Association (OCA) would like to invite you to participate in the OCOA 2010 Spring Conference and Trade Show, which will be held March 12-13, 2010 at the Columbus Airport Marriott located at 1375 Cassady Avenue in Columbus, Ohio. The Trade Show will be held in Deshler Rooms I-IV on Friday, March 12, 2010 from 5:00 - 7:00 p.m. and Saturday March 13, 2010 from 10:30 a.m. – 1:30 p.m. Typically there are between 80 – 100 conference attendees (representing 40 – 50 campgrounds) and over 30 vendors in attendance.

**New Trade Show Format for 2010** – At the request of many of our vendors, we are changing the format of our itinerary this year. Friday's trade show hours will be earlier than usual (5:00 – 7:00 p.m.) and the vendors will be invited to attend our dinner and auction following the trade show that evening. Saturday's trade show hours will be slightly later than usual (10:30 a.m. – 1:30 p.m.) with lunch served in the trade show room. Due to the change in conference format, additional meals and increasing facility/setup costs, we were forced to raise the cost for a booth slightly.

**Exhibitor Registration** – Your exhibitor registration form is enclosed. The deadline for exhibitor registration is *February 19, 2010*. A letter of confirmation, full conference agenda, setup and teardown information, and other registration materials will be forwarded to all registered exhibitors on or before March 1, 2010. Only exhibitors who have completed and returned the appropriate forms and have paid their exhibitor fee prior to the trade show will be permitted to exhibit. Space will be assigned at the discretion of the OCOA.

**Friday Dinner & Auction with the Vendors** – All vendors will receive one ticket to Friday's dinner and auction with their registration. Please consider supporting the OCOA by donating an item for OCOA's fundraiser/auction, which will be held the evening of Friday, March 12<sup>th</sup>. One additional Friday dinner ticket will be given for each \$250 retail contribution upon request. You may drop your auction item off at the registration desk at the Conference.

**Saturday Lunch** – In addition to one ticket to Friday's dinner and auction, all vendors also receive one Saturday Lunch ticket with your registration.

**Sponsorship** - Also enclosed you will find a sponsorship form, which offers the opportunity for various levels of sponsorship for the OCOA Conference.

**Associate Membership** – Associate members receive a *discounted rate* to participate as vendors at the conference. Enclosed you will find an associate member application for your review. It is also time to renew your membership if you are currently an associate member and would like to renew.

**Hotel Information** – Rooms are available on-site at the Columbus Airport Marriott for \$105/night. Hotel accommodations should be made directly with the hotel by calling 614-475-7551 or 800-491-5717. Make sure you book your room by *February 26, 2010* to receive the discounted room rate.

**Contact Information** - Please contact the OCOA office at (614) 221-7748 or at [ohiocamper@sbcglobal.net](mailto:ohiocamper@sbcglobal.net) with questions or comments.

# OCOA 2010 Trade Show Exhibitor Registration Form

Columbus Airport Marriott • 1375 Cassady Avenue • Columbus, Ohio 43219 • March 12-13, 2010

I wish to participate in the 2010 OCOA Trade Show, which will be held at the Columbus Airport Marriott in Deshler Rooms I-IV on Friday, March 12, 2010 from 5:00 p.m. through 7:00 p.m. and Saturday, March 13, 2010 from 10:30 a.m. through 1:30 p.m. Registration Deadline is February 19, 2010! I have placed a check mark by my selection(s) below:

\_\_\_ 7' deep by 10' wide draped area with two-line identification sign @ \$295 (Member) Subtotal \$ \_\_\_\_\_  
\$420 (Non-member)

*Registration also includes one Friday dinner ticket and one Saturday lunch ticket.*

\_\_\_ skirted table and 2 chairs\*\* @ included/if requested

\_\_\_ I do not need a skirted table or chairs\*\*

\_\_\_ electrical outlet \*\* @ \$30 Subtotal \$ \_\_\_\_\_

\_\_\_ additional Friday dinner ticket @ \$45 Subtotal \$ \_\_\_\_\_

\_\_\_ additional Saturday lunch ticket @ \$25 Subtotal \$ \_\_\_\_\_

\*\*Everything must be ordered in advance. No on-site orders will be accepted **Total \$** \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please describe product or service for program: \_\_\_\_\_

Exhibit Personnel/Name Badge Request(s): \_\_\_\_\_

\*\*Religious/Dietary Needs (Please note that our conference will be held during **Lent** so please indicate here if you will be in need of a non-meat entrée such as fish or pasta for Friday's dinner): \_\_\_\_\_

I am not currently an **Associate Member** of OCOA but would to join and take advantage of the discount show rates afforded to Associate Members. Enclosed is my payment for \$210.

I would like to support OCOA by contributing the following items to the **auction**:  
One free Friday dinner ticket upon request with each \$100 retail contribution (maximum of two free tickets)

I cannot attend but I would like to have my **literature distributed** at the trade show. Enclosed is my payment for \$150 (\$290 for non-members). (Please send 125 sets of literature)

## SELECT PAYMENT METHOD

Check (enclosed) • VISA • MC • DISCOVER Amount to Charge \$ \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_ Name on Card \_\_\_\_\_

Zip Code of billing address \_\_\_\_\_ 3 digit extension (on back of card) \_\_\_\_\_

Cardholders Signature \_\_\_\_\_

*\*Cancellations must be received by February 19, 2010 to receive a refund. A \$25 administrative fee will be deducted.\**

Please return this form with your payment by February 19, 2010 to:  
OCOA: 33 North Third Street, Suite 320, Columbus, Ohio 43215  
Phone: (614) 221-7748 or toll free (877) 787-7748 Fax: (614) 221-0756



**Ohio Campground Owners Association, Inc.**  
33 North Third Street, Suite 320 · Columbus, Ohio 43215  
614-221-7748 · 877-787-7748 · Fax 614-221-0756  
email: [ohiocamper@sbcglobal.net](mailto:ohiocamper@sbcglobal.net)    [www.ohiocampers.com](http://www.ohiocampers.com)

*Privately owned and operated campgrounds serving Ohio's recreational needs*

**2010 ASSOCIATE MEMBER APPLICATION**

**Renewal**                       **New Member**

BUSINESS NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

PRODUCT/SERVICE \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

**OCA ASSOCIATE MEMBER DUES.....\$210.00**

Make check payable to *OCA* and enclose with this application or submit credit card information.

SIGNATURE OF APPLICANT \_\_\_\_\_

DATE \_\_\_\_\_

Associate membership is open to any individual, corporation, association, or organization, public or private, who subscribes to the purposes of the Association and is not eligible for any other classification of membership. Membership is effective through December 31, 2010

Associate members are listed in one OCOA newsletter and are eligible to receive one set of mailing labels upon request.

<b>SELECT PAYMENT METHOD</b>	
<input type="checkbox"/> Check (enclosed) • VISA • MC • DISCOVER	Amount to Charge \$ _____
Card # _____	
Exp. Date ____/____ Name on Card _____	
Zip Code of billing address _____ 3 digit extension (on back of card) _____	
Cardholders Signature _____	

# 2010 OCOA Spring Conference & Trade Show Sponsorship Form

## Sponsorship Levels

- Bronze Sponsorship** @ \$150
- Name in program and on registration sign

- Sliver Sponsorship** @ \$250
- Name *and logo* on registration sign\*
  - Name *and logo* displayed in program\*

- Gold Sponsorship** @ \$500
- Name *and logo* on registration sign\*
  - Name *and logo* displayed in program\*
  - One page advertising sheet to be included in the registration packet\*\*

- Platinum Sponsorship** @ \$750
- Name *and logo* on registration sign\*
  - Name *and logo* displayed in program\*
  - One page advertising sheet to be included in the registration packet\*\*
  - Prime booth location guaranteed

\* Please email logo to [ohiocamper@sbcglobal.net](mailto:ohiocamper@sbcglobal.net) on or before February 19, 2010.

\*\*Please mail advertising sheets to 33 North 3<sup>rd</sup> Street, Suite 320, Columbus, OH 43215 on or before February 19, 2010.

## Sponsorship Information

Company Name: \_\_\_\_\_

Sponsorship Level:     Bronze @ \$150         Silver @ \$250         Gold @ \$500     Platinum @ \$750

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_                      Email: \_\_\_\_\_

### SELECT PAYMENT METHOD

Check (enclosed)    • VISA    • MC    • DICSOVER                      Amount to Charge \$ \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Name on Card \_\_\_\_\_

Zip Code of billing address \_\_\_\_\_ 3 digit extension (on back of card) \_\_\_\_\_

Cardholders Signature \_\_\_\_\_

**Please return this form with your payment by February 19, 2010 to:  
OCOA: 33 North Third Street, Suite 320, Columbus, Ohio 43215  
Phone: (614) 221-7748 or toll free (877) 787-7748 Fax: (614) 221-0756**